



FOR IMMEDIATE RELEASE

**COWORKERS.COM ANNOUNCES ENTERPRISE EDITION:
MAKING WORKPLACE FEEDBACK AND REVIEWS WORK**

New York, NY, September 14, 2010 – Coworkers.com (<http://www.coworkers.com>) has launched into private beta its Coworkers Enterprise (CWE) edition, a new version of its professional feedback and analytics service for businesses that want to make workplace feedback and performance reviews work. The new CWE edition will augment the free, individual-focused product that it released in 2009.

“Businesses spend an enormous amount of time and money on workplace review systems for people, projects, documents, and deliverables - from paper-based reviews to complicated software platforms - and those systems don’t work. We’ve received a loud and clear message that businesses need better ways to let their people interact, using social technologies to facilitate honest, constructive peer review. Today we meet those needs with the Coworkers Enterprise (CWE) edition - a secure, easy to setup, easy to administer and easy to use platform for any business that wants to make workplace feedback and reviews work” said founder Jonathan Clay.

CWE contains many exciting new features tailored to companies, employees and various team-based situations:

- Real-time feedback and in-depth performance review management, so that both employees and companies can manage performance continuously and not just once a year or only after projects are completed.
- Sophisticated work-group functionality, so that businesses can now take advantage of the same feedback and analysis engine that powers the Coworkers.com public site, with the utmost concern for their security and privacy.
- An activity stream-based user interface that is familiar to users of social networks.
- An analytics engine to measure and extract work performance data from the day to day interactions in the activity stream, giving regular insight into how employees and projects are performing.

CWE allows a company to choose a unique URL, such as “MyCompany.coworkers.com”, and gives administrators full control over who has access to the domain. Employees can freely interact and exchange honest feedback, without worrying about sensitive information being exposed to anyone outside the company. Custom review templates can be developed for feedback that is specific to the company, its teams, its projects and any deliverable. In addition to work evaluation, the CWE edition supports new types of collaboration, such as micro-feedback, quick surveys, crowdsourced decision-making, and brainstorming.

Pricing for the Coworkers.com Enterprise Edition will be per user per month, with a free entry level offering. More details can be found at <http://www.coworkers.com/b2b>

About Coworkers.com

Founded in 2008, Coworkers.com Inc. is a privately funded company based in New York City focused on creating on-line solutions that apply web 2.0 and social technologies to facilitate career development and enhance workplace performance.

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